

Gain control over safety while protecting driver privacy

The GO Focus AI dash cam helps fleets prevent collisions, protect drivers and reduce liability costs.



Geotab's GO Focus device is an Al-powered dash cam that works with the GO9 device and provides context for fleet safety.

It's the first Geotab-built device designed to monitor driving behaviors leveraging ADAS and AI. Video recording for specific rules, including collision detection, tailgating and incident capture button press, are automatically enabled.

GO Focus captures event-based footage, processes data locally and delivers safety insights, all while keeping driver privacy secure.



Connections

Geotab IOX connector to pass power, CAN data and daisy chain up to 6 other IOX devices (GO Focus should be last in the chain)

Embedded memory

- 128 GB (approximately 60 driving hours)
- Storage of video is encrypted and cannot be downloaded from the camera
- ADAS events and detected collision events footage are only available in MyGeotab by authorized users

Event capture button

Video footage upload can beinitiated by the driver

GO Focus provides fleet managers with alerts that assist in the moment helping build safer driving habits without being micromanaged.

GO Focus: Features and benefits



Economical and scalable

Fleets looking for a cost effective, privacy and driver focused, safety solution.



Forward facing lens only

Fleets looking for a privacy compliant video solution with no driver facing lens or audio microphone to encourage drivers participation in safety programs.



Quick installation

Auto-pairs and self-calibrates for fleets seeking a seamless, plug and play video integration solution.



Driver initiated event capture

Fleets looking for video evidence for driver indemnification and initiating policy claims faster.



ADAS Following Distance and Collision Detection

Fleets looking to reduce their overall risk without watching hours of video



Easy, on-demand video retrieval

The camera's feed at an incident, along a trip allows users to easily gather video from within MyGeotab.

myGEOTAB™

Seamless MyGeotab platform integration.

Fleet managers get clear insights into driving behaviors – right in MyGeotab – making it easier to identify risks and target training.



When GO Focus is installed, it automatically enables video

capture for specific events. These are the only events where video is recorded:

GO Focus enabled rules.

Minor collisionMaior collision

Tailgating/Close Follow

Tailgating/Close Follow

Driver Initiated Recording

∇ehicle 2

& Driver 7

February 10 at 1:24 PM

- Major collision
- Tailgating/close following (shown below)
- Incident capture button press (shown below)

Tailgating/Close Follow

Tailgating/Close Follow

Possible Collision

A Driver 3

February 9 at 3:56 PM

Note: Video capture is limited to these events and cannot be expanded within MyGeotab.

myGEOTAB

A Productivity

Sustainability

☐ Messages

△ Notifications

□ Video Recordings

Reports

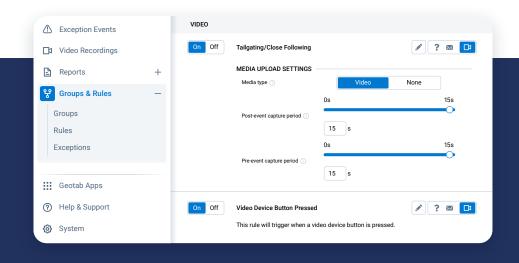
Groups & Rules

Geotab Apps

Help & Support

System

☐ Bookmarks



The Tailgating/Close Following Rule can be customized in terms of how long video is captured pre + post event; from 5 to 15 seconds.

2 📈 🛕

Driver Init

Tailgating

Possible (

A Driver 12

∨ ⊟ Date Range

Possible Collision

Possible Collision

Tailgating/Close Follow

& Driver 22

A Driver 8

February 3 at 3:21 PM



Technical specifications and features

Interface	IOX • Data Transfer & 12V/24V Power
Cellular	Availability varying on certification - full list of supported countries here . GS1-LTE1 (AT&T, Telus) LTE (CAT-1): Bands 2/4/5/12/13/25/26
Environmental	Operating Temperature: -30 to +60 °C ISO 16750-4/2023 Temperature • Thermal Shock • Temperature Cycle SAE J1455 Humidity Mechanical Vibration Mechanical Shock • Operational Shock • Transit drop • Handling Drop General Heavy-Duty Truck Electrical Environment • Steady State Electrical Characteristics
Mechanical	Weight: 250 grams Dimensions: 1300 mm L × 354 mm W × 669 mm H Housing: Polycarbonate
Electrical	Voltage: 12 V and 24 V systems supported Current: • 780 mA at 12 V Operating mode (typical/nominal current draw) • 1300 mA at 12 V Operating mode (max. current draw) • 10 mA at 12 V Sleep mode (max. current draw) Note: Maximum current draw values are reached during transmission in regions with fair to excellent cellular coverage. Maximum current draw at 24 V will be less than at 12 V.
Compliance	FCC, IC, ISED, PTCRB Carriers: AT&T, Telus
Regional Availability	US and Canada only. For opportunities in other regions please contact your PAM.
Device/Rate Plan Requirements	Included in GO Plan. Requires GO 9 device or above.

Contact us, your Geotab reseller or visit the Geotab Marketplace to learn how GO Focus provides actionable insights to reduce risk and keep drivers safe.

