

QUESTIONS & ANSWERS

Q *How does PriorityStart! protect my battery?*

A *PriorityStart!* prevents the battery from deep discharging by disconnecting the battery at a factory preset level. Enough power is left to start the engine. Simply turn the ignition key or place your foot on the brake, and the battery is *automatically* reconnected.

Q *Can't I just buy a new battery?*

A Yes, but usually a new battery is not immediately available and a new battery will not provide the safety, convenience or starting protection of the *PriorityStart!*

Q *Will PriorityStart! fit the battery in my vehicle?*

A *PriorityStart!* fits the majority of standard vehicle batteries. Installation is simple-only three (3) connections.

Q *Once PriorityStart! is installed is there anything I need to do to make it operate?*

A No, *PriorityStart!* is totally automatic.

Q *Can I transfer my PriorityStart! to another vehicle?*

A Yes, it can be easily transferred.

Q *How does PriorityStart! protect a running engine or the hazard lights from disconnecting?*

A *PriorityStart!* has patented circuitry that detects the electronic noise from a running engine or the hazard light switch and prevents battery disconnection.

Q *Does PriorityStart! prevent all dead batteries?*

A No, a battery can go dead from abuse or aging, but *PriorityStart!* maximizes the life of your battery. Remember, one deep discharge (which *PriorityStart!* prevents) reduces a battery's life by 30-40%.

Q *Can I use my car alarm with PriorityStart!?*

A Car alarms can be wired directly to the battery, bypassing *PriorityStart!*

Q *What about memory devices in my vehicle?*

A Vehicle computer systems have memory that resets itself. Clock and radio may need resetting. Remember, *PriorityStart!* has protected your battery starting power. Without it you would still have to reset memory devices.

When you have
PriorityStart!

you won't need any of these:

TOW TRUCK



EMERGENCY CALLS

**JUMPER CABLES
OR BATTERY
CHARGERS**



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U.S. Patent Nos. 5,200,877; 5,296,788; 5,296,997 5,949,157 and patented abroad.
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PriorityStart! is a registered trademark of BATON LABS, INC.

PriorityStart!®

**STOPS A DEAD BATTERY
BEFORE IT HAPPENS!**



**A Vehicle That Won't
Start Can Be More Than
An Inconvenience**

PriorityStart!®

Stops A Dead Battery Before It Happens!



PriorityStart! WORKS FOR YOU

- **PriorityStart!** stops dead batteries *automatically* before damage occurs. Constantly monitors voltage. Senses any voltage drain and *automatically* disconnects the drain. Then *automatically* reconnects when you turn the key and *start*. Computer "chip" technology. Universal design/fits any 12-volt application.
- A dead battery costs you money, time, and exposure to dangerous situations. First time you have a "dead" battery you've lost up to 1/2 of its starting life and done irreparable damage.
- Using portable battery starters, dangerous jumper cables, or questionable cigarette lighter devices means you have already had a "dead battery" and permanently damaged your battery, potentially damaging the vehicle computer and electrical system.
- No waiting for emergency trucks, or calls for help. Stay safely inside your vehicle. No lifting hood or attaching dangerous jumper cables. No buttons or switches to push. Pays for itself 1st time it saves you, ready to protect every time you need it.
- Protecting the battery is key to your security! Since **PriorityStart!** automatically reconnects the battery in most vehicles when a door is opened, the security system, lift gate, or electrical hoist operation is immediately restored.
- No hard wiring or modifications. Transferable. Certified to ISO, USCG, and SAE standards. Maintenance free.
- Always on Duty – Always Remembers – Providing you Safety and Peace of Mind.

VEHICLE APPLICATIONS

PriorityStart! works with 12-volt top-post or side-post storage batteries. Perfect for:

Cars	Mobility Vehicles
Recreational Vehicles	Light Trucks
Van Conversions	Fleet Vehicles
Construction Vehicles	Motor Homes
Off Road Vehicles	Fork Lifts
Farm Vehicles	Industrial Vehicles

PriorityStart! is also available in Marine, Pro-Series, Mobility and 24 volt configurations.

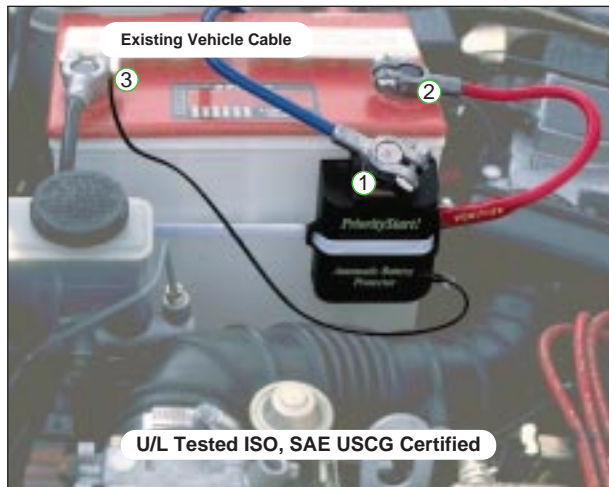
EASY TO ATTACH

PriorityStart! attaches easily to any 12-volt top-post or side-post vehicle battery. No modifications are necessary.

Three easy connections.

- ① Vehicle positive cable to **PriorityStart!**
- ② **PriorityStart!** cable to battery positive post
- ③ Attach ground wire to battery negative post

NO HARD WIRING REQUIRED



**One universal design fits
Top-post or Side-post batteries**

PriorityStart! BENEFITS

- Automatic Battery Reconnect—Convenient, Safe
- Easy to attach –3 Connections
- Maximizes Battery Life - Maintenance Free
- Handles 1,000 Cranking Amps
- Designed for Under-Hood Environment
- Engine Run & Hazard Light Protection
- Transferable from Vehicle to Vehicle
- Universal Design Fits Both Top-Post or Side-Post Batteries
- Ability to Use Accessories When Engine is Off
- Ecologically Friendly:
- Reduces Number of Batteries Discarded into the Environment

COST SAVINGS

- Pays for itself the first time you use it, ready to protect every time you need it
- Prevents lost wages and vehicle downtime
- Saves cost of new battery
- Protects expensive vehicle electrical parts
- Protects from voltage spikes or surges

Remember, **PriorityStart!** can be used on your existing battery or with a new battery

QUALITY PRODUCT

- Meets automotive specifications
- Assembled with materials suited for under-hood environment
- Three year warranty
- When engine or hazard lights are operating patented circuitry prevents battery power from being switched off

PriorityStart!

**Automatic Battery Protection
When You Need It!**